



2018 Annual Report Community Access Media

Community Media Center
Jacob L. Bartko, Executive Director

Our year of growth continues here at Community Access Media and we are pleased to reveal our new name and logo!

As the national trend of finding entertainment and information expands from traditional television broadcasts to include social media and on-demand streaming services, we are progressing our content offerings as well.

Our new name and logo reflect that progress from just a television station to a media center. Three hands form a "play button" in our logo representing our diverse community coming together for forward progression through multiple media channels.

We encourage you to find out what Community Access Media has to offer and to become an involved member.

As Benjamin Franklin said, "Without continual growth and progress, such words as improvement, achievement, and success have no meaning." Join us as we work together to improve, achieve and succeed.

In 2018, we made some major strides with brand new BlackMagic HD Studio and Mobile Production Truck equipment. Special thanks to the Erie Community Foundation, E.C.G.R.A. and our Erie Gives Day donors for allowing our dreams to become a reality! In 2019, we have already been working diligently on our next HD equipment upgrade in the form of...new HD Editing Booths (with Adobe media editing software, monitors, PC's, and standing desks)!

In addition, our Multimedia Services Manager, Tom Balos has been hard at work creating the new CAM Podcast Studio! The studio should be ready by the beginning of March for members to start taking classes and recording. The more people that we can share the vibrancy of Erie with, the better!

With a rapidly changing landscape for video entertainment, we hope to continue to provide these services and learning opportunities for the Erie community. The involvement of our staff, our board of directors, the City of Erie administration, and above all, our volunteer producing members will assure a productive and exciting future ahead!



Statistics and Classes

Thomas Balos and Robert Gibson

CAM saw an increased rate of membership in 2018, with plus or minus 193 people at any one time. These folks were extremely busy in 2018 making locally produced media content! In 2018, over 81 members volunteered for over 2,100 hours of hours of service, from a low of one hour to a high of 426 hours, with 25 hours being the average. That number is very important because it shows that almost half of the people in whom we invest time, equipment, and facilities are active in assisting us with our productions. This holds up to other access centers nationwide. These producers provided CAM with over 6,500 hours of programming over the course of 2018.

Our members are not only busy producing and volunteering, they are also busy learning. We taught 10 field gear workshops to 53 people in 2018. Our brand new HD Studio class was held 9 times with a total of 61 people, and our monthly orientation was attended by 73 people.

Of course, all of this activity did not take place without facilities and equipment. There were over 752 reservations for almost 3,000 hours of facility usage and 1,679 reservations for more than 4,100 days of field equipment usage among multiple camera, audio, and light kits.

Our member volunteers are the reason why we are here and it's rewarding to see how much time and effort is put into creating new and exciting programming to broadcast on our channel. We appreciate all of your hard work and effort to share the amazing things happening in Erie!

Board of Trustees

William West, Chair
Timothy Farley, Vice Chair
Trevor Pearson, Secretary
Jim Gillespie, Treasurer
Casimir Kwitowski, City Liaison

Gary Berringer
Sonya Byes
Beary Clark
Howard Glover
Danny Jones
Vera Newell
Andy Steinmetz
Greg Windle



Programming on Channel 1021

The most significant fact about the programming at Community Access Media is that the amount of locally produced or sponsored programming was over 6,500 hours. Most exciting of all is that

2018 MEMBER-PRODUCED PROGRAMS

2018 AC - Bill West
All About Jesus
Behind the Headlines
Born Again Bride
Both Sides of the Bars
Building NY
Capitol Connection
Celebration of Black History Month
Charter School of Excellence 2018
Chatting with Sonya
Easy Eats with Andrea's Interior Design
Election Process in Pennsylvania
Enterate
Erie City Mission: PSA's
Faith is a Lifestyle
Higher Ground: Black Freedom Movement
Jackie Webb Show
Ladies Apoistolic Round Table
Lets Talk Sports by the Lake
Life Abundantly
Metropolis
Mind Game:
Mt. Gerizim Christian Center
N.E.A.R. Productions
National Night Out 2018
NPP: Member Spotlight
Outside the Box
Pastor Joel Soto Ministries
Poetrees
Poetry, Prose, and Personalities
Praise Cathedral
Reframing Your World
Refugee TV
Renee Show
St. James A.M.E. Church
Stop My Crisis
Teen Summit
The Amazing Grays
The Chundria Show
The Different Show
The Garage
The Hidden Truth
The Stoler Report
This Is In'
TLC
Triumphant Life Church
United Way: PSA's
What in the Heck is the NOC?
Where Is My Home?
Who!
William West Productions
Willis Barnes Ministries:
House of Prayer
Word of God
Youth Christmas Concert
Youth Works Awards 2018

2018 CAM-PRODUCED PROGRAMS

2018 Year in Review
Access to the Candidates 2018: Spring
Access to the Candidates 2018: Fall
Blues & Jazz 2018
Celebrate Erie 2018
Knock Out Homelessness 2018
2018 NWPA ALF Labor Day Parade
Bizzarro Promotions: World Class Championship Boxing
Bayfront Brawl — 5 and 6
Sounds of Summer 2018
City of Erie—Mayor's Weekly Press Conference
All Aboard Erie—Inner City Transportation
Garden Video Camp with the House of Mercy
Urban University—UUTV
Mother Daughter Celebration Banquet
Erie County Library—Open Mic Night
Gourmet Grilling with Mark Coursey
Erie Fire Department—Close Before You Doze
CAM Channel 1021—Weather CAM
Arts Unwrapped
CAM 2018 Christmas
Grief and the Holidays

*Please accept our apologies
for any unintended omissions.*



2018 - The Financial Picture

(All Percentages Approximate)

Revenue by Source	\$162,107.27
Franchise Fee—City of Erie	61.7%
Membership	4.3%
Production Fees/Development	12.7%
Class Fees/Interest/Misc.	5.6%
Grants	15.7%
Expense by Category	\$150,301.22
Wages	49.7%
Benefits	9.0%
Employment Taxes	4.4%
Administrative	11.2%
Occupancy	5.3%
Production	1.0%
Professional Services	1.6%
Grant Activities	17.8%

Summary of Activities

(All Statistics Approximate)

Member Activities

Members	193
Membership Organizations	45
Volunteer Hours	2,103
Members Volunteering	81
Average Hours Per Volunteer	25
Orientation Attendance	73
Workshop Attendance	126

Equipment & Facility Use

Equipment Reservations	1,679
Equipment Reservation Days	4,113
Facility Reservations	752
Facility Reservation Hours	3,056

Cablecast Activities

Total Hours of Programs	6,519
Total Hours of First-Run Programs	2,312
Total First-Run Locally Produced or Sponsored	1,721
Total Satellite Downlink	688
Total Hours 1998-2018	97,006
Total First-Run 2000-2018	28,970