Our year of growth continues here at Community Access Media and we are pleased to reveal our new name and logo!

As the national trend of finding entertainment and information expands from traditional television broadcasts to include social media and on-demand streaming services, we are progressing our content offerings as well.

Our new name and logo reflect that progress from just a television station to a media center. Three hands form a "play button" in our logo representing our diverse community coming together for forward progression through multiple media channels.

We encourage you to find out what Community Access Media has to offer and to become an involved member.

As Benjamin Franklin said, "Without continual growth and progress, such words as improvement, achievement, and success have no meaning." Join us as we work together to improve, achieve and succeed.

In 2018, we made some major strides with brand new BlackMagic HD Studio and Mobile Production Truck equipment. Special thanks to the Erie Community Foundation, E.C.G.R.A. and our Erie Gives Day donors for allowing our dreams to become a reality! In 2019, we have already been working diligently on our next HD equipment upgrade in the form of...new HD Editing Booths (with Adobe media editing software, monitors, PC’s, and standing desks)!

In addition, our Multimedia Services Manager, Tom Balos has been hard at work creating the new CAM Podcast Studio! The studio should be ready by the beginning of March for members to start taking classes and recording. The more people that we can share the vibrancy of Erie with, the better!

With a rapidly changing landscape for video entertainment, we hope to continue to provide these services and learning opportunities for the Erie community. The involvement of our staff, our board of directors, the City of Erie administration, and above all, our volunteer producing members will assure a productive and exciting future ahead!
Statistics and Classes

Thomas Balos and Robert Gibson

CAM saw an increased rate of membership in 2018, with plus or minus 193 people at any one time. These folks were extremely busy in 2018 making locally produced media content! In 2018, over 81 members volunteered for over 2,100 hours of hours of service, from a low of one hour to a high of 426 hours, with 25 hours being the average. That number is very important because it shows that almost half of the people in whom we invest time, equipment, and facilities are active in assisting us with our productions. This holds up to other access centers nationwide. These producers provided CAM with over 6,500 hours of programming over the course of 2018.

Our members are not only busy producing and volunteering, they are also busy learning. We taught 10 field gear workshops to 53 people in 2018. Our brand new HD Studio class was held 9 times with a total of 61 people, and our monthly orientation was attended by 73 people.

Of course, all of this activity did not take place without facilities and equipment. There were over 752 reservations for almost 3,000 hours of facility usage and 1,679 reservations for more than 4,100 days of field equipment usage among multiple camera, audio, and light kits.

Our member volunteers are the reason why we are here and it’s rewarding to see how much time and effort is put into creating new and exciting programming to broadcast on our channel. We appreciate all of your hard work and effort to share the amazing things happening in Erie!

Board of Trustees

Gary Berringer
Sonya Byes
Beary Clark
Howard Glover
Danny Jones
Vera Newell
Andy Steinmetz
Greg Windle

William West, Chair
Timothy Farley, Vice Chair
Trevor Pearson, Secretary
Jim Gillespie, Treasurer
Casimir Kwitowski, City Liaison
Programming on Channel 1021

The most significant fact about the programming at Community Access Media is that the amount of locally produced or sponsored programming was over 6,500 hours. Most exciting of all is that

2018 MEMBER-PRODUCED PROGRAMS

- 2018 AC - Bill West
- All About Jesus
- Behind the Headlines
- Born Again Bride
- Both Sides of the Bars
- Building NY
- Capitol Connection
- Celebration of Black History Month
- Charter School of Excellence 2018
- Chatting with Sonya
- Easy Eats with Andrea’s Interior Design
- Election Process in Pennsylvania
- Enterate
- Erie City Mission: PSA’s
- Faith is a Lifestyle
- Higher Ground: Black Freedom Movement
- Jackie Webb Show
- Ladies Apostolic Round Table
- Lets Talk Sports by the Lake
- Life Abundantly
- Metropolis
- Mind Game:
  - Mt. Gerizim Christian Center
  - N.E.A.R. Productions
  - National Night Out 2018
  - NPP: Member Spotlight
  - Outside the Box
  - Pastor Joel Soto Ministries
  - Poetrees
  - Poetry, Prose, and Personalities
  - Praise Cathedral
  - Reframing Your World
  - Refugee TV
  - Renee Show
  - St. James A.M.E. Church
  - Stop My Crisis
  - Teen Summit
  - The Amazing Grays
  - The Chundria Show
  - The Different Show
  - The Garage
  - The Hidden Truth
  - The Stoler Report
  - This Is In’ TLC
  - Triumphant Life Church
  - United Way: PSA’s
  - What in the Heck is the NOC?
  - Where Is My Home?
  - Who!
- William West Productions
- Willis Barnes Ministries: House of Prayer
- Word of God
- Youth Christmas Concert
- Youth Works Awards 2018

2018 CAM-PRODUCED PROGRAMS

- 2018 Year in Review
- Access to the Candidates 2018: Spring
- Access to the Candidates 2018: Fall
- Blues & Jazz 2018
- Celebrate Erie 2018
- Knock Out Homelessness 2018
- 2018 NWPA ALF Labor Day Parade
- Bizzarro Promotions: World Class Championship Boxing
- Bayfront Brawl – 5 and 6
- Sounds of Summer 2018
- City of Erie—Mayor’s Weekly Press Conference
- All Aboard Erie—Inner City Transportation
- Garden Video Camp with the House of Mercy
- Urban University—UUTV
- Mother Daughter Celebration Banquet
- Erie County Library—Open Mic Night
- Gourmet Grilling with Mark Coursey
- Erie Fire Department—Close Before You Doze
- CAM Channel 1021—Weather CAM
- Arts Unwrapped
- CAM 2018 Christmas
- Grief and the Holidays

Please accept our apologies for any unintended omissions.
# 2018 - The Financial Picture
(All Percentages Approximate)

## Revenue by Source

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Franchise Fee—City of Erie</td>
<td>$162,107.27</td>
<td>61.7%</td>
</tr>
<tr>
<td>Membership</td>
<td></td>
<td>4.3%</td>
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<tr>
<td>Production Fees/Development</td>
<td></td>
<td>12.7%</td>
</tr>
<tr>
<td>Class Fees/Interest/Misc.</td>
<td></td>
<td>5.6%</td>
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<tr>
<td>Grants</td>
<td></td>
<td>15.7%</td>
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## Expense by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Wages</td>
<td>$98,469.18</td>
<td>49.7%</td>
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<tr>
<td>Benefits</td>
<td></td>
<td>9.0%</td>
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<tr>
<td>Employment Taxes</td>
<td></td>
<td>4.4%</td>
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<tr>
<td>Administrative</td>
<td></td>
<td>11.2%</td>
</tr>
<tr>
<td>Occupancy</td>
<td></td>
<td>5.3%</td>
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<tr>
<td>Production</td>
<td></td>
<td>1.0%</td>
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<tr>
<td>Professional Services</td>
<td></td>
<td>1.6%</td>
</tr>
<tr>
<td>Grant Activities</td>
<td></td>
<td>17.8%</td>
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</table>

## Summary of Activities
(All Statistics Approximate)

### Member Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Members</td>
<td>193</td>
</tr>
<tr>
<td>Membership Organizations</td>
<td>45</td>
</tr>
<tr>
<td>Volunteer Hours</td>
<td>2,103</td>
</tr>
<tr>
<td>Members Volunteering</td>
<td>81</td>
</tr>
<tr>
<td>Average Hours Per Volunteer</td>
<td>25</td>
</tr>
<tr>
<td>Orientation Attendance</td>
<td>73</td>
</tr>
<tr>
<td>Workshop Attendance</td>
<td>126</td>
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</tbody>
</table>

### Equipment & Facility Use

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment Reservations</td>
<td>1,679</td>
</tr>
<tr>
<td>Equipment Reservation Days</td>
<td>4,113</td>
</tr>
<tr>
<td>Facility Reservations</td>
<td>752</td>
</tr>
<tr>
<td>Facility Reservation Hours</td>
<td>3,056</td>
</tr>
</tbody>
</table>

### Cablecast Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Total Hours of Programs</td>
<td>6,519</td>
</tr>
<tr>
<td>Total Hours of First-Run Programs</td>
<td>2,312</td>
</tr>
<tr>
<td>Total First-Run Locally Produced or Sponsored</td>
<td>1,721</td>
</tr>
<tr>
<td>Total Satellite Downlink</td>
<td>688</td>
</tr>
<tr>
<td>Total Hours 1998-2018</td>
<td>97,006</td>
</tr>
<tr>
<td>Total First-Run 2000-2018</td>
<td>28,970</td>
</tr>
</tbody>
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